

Quick-fire Betting Profits

A Nice Little Earner



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What started out as a nice bit of fun for the weekend has now turned into a nice little earner!

This bet has given myself and others some sizeable wins, and also some nail biting moments in the quest for the big payout.

What's more, I've now added another part to this very popular method that you can include if you so wish, and will increase your chances of a payout every time both bets are used in tandem.

So without further ado, I will now go into the mechanics of both bets that are very similar in set up using a multiple bet known as the Lucky 15.

BET 1:

First, we look to back '4' football matches in a ***Lucky 15** bet. This bet is offered as an option by most online and bookmaker outlets.

Each of the selections are backed in the '**Half Time/Full Time**' betting market. This market can be easily found next to the match odds under the column '**Other Bets**' or '**More bets**', examples of which I show further on.

What we are doing here is predicting the home side will be winning at Half Time and will end up drawing the match at Full Time. It's surprising how many times this happens, and I was equally surprised by the odds on offer which are around the 14/1 – 16/1 mark.

<p>A lucky 15 is a multiple bet consisting of: 4 Singles, 6 Doubles, 4 Trebles and One 4-fold (Total 15 bets)</p>
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So here goes;

Step 1 – Picking Your Selections

You first scan the football coupon of Bookies or Betfair on any given day you wish to use the method. Then choose **4 HOME TEAMS** that are favourites priced around the **(1.80 – 2.0 in decimal)** mark.

I always use League matches only. Just scroll through the following Leagues below until you get at least 4 qualifiers based on the prices given above;

- England – Premiership
- England - Championship
- Italy - Seria A
- France – Ligue 1
- Spain – La Liga
- Germany – Bundesliga
- Holland – Eredivisie
- Portugal – Primeira Liga
- Brazil – Serie A

Here's one such qualifier

<input checked="" type="checkbox"/>	Cagliari v Atalanta 14:00	2.62	2.74	3.3	3.4	2.98	3.15	M	i	▶
<input checked="" type="checkbox"/>	Crotone v Palermo 14:00	3	3.05	3.3						▶
<input checked="" type="checkbox"/>	Sassuolo v Genoa 14:00	2.42	2.5	3.2	3.4	3.25	3.55	M	i	▶
<input checked="" type="checkbox"/>	Torino v Empoli 14:00	1.8	1.82	3.6	3.85	5.1	5.5	M	i	▶

Here's one qualifier. 'Torino' priced at 1.80 at Home.

Then search for another 3 qualifiers like the example above and make a note of them.

Step 2 – Entering Them Into A Lucky 15 Bet

Next we go over to the bookmaker of your choice, in this case William Hill and enter all 4 selections into a Lucky 15 bet. You can use Betsfair Sportsbook for this also.

Below I show how to access the Half Time/Full Time market of each match to be found on all of the Big Bookmaker sites next to the main match odds.



Date	Time	Country	Home	vs	Away	HT	FT	1X2	Markets
18 Sep	14:00	UK	Torino	v	Empoli	4/5	5/2	18/5	+ 151 Markets
18 Sep	17:00	UK	Inter Milan	v	Juventus	16/5	9/4	19/20	+ 142 Markets
18 Sep	19:45	UK	Fiorentina	v	Roma				+ 152 Markets
20 Sep	19:45	UK	AC Milan	v	Lazio				+ 107 Markets

Click here to access the HT/FT markets (or Double Result market) for the match in question.

Click for all today's match

The HT/FT markets are sometimes listed as 'Double Result' as in William Hill's case below



Double Result			
Torino/Torino	9/5	Torino/Draw	14/1
Draw/Torino	17/5	Draw/Draw	4/1
Empoli/Torino	25/1	Empoli/Draw	16/1
		Empoli/Empoli	15/2

Goalscorer Markets			
Torino	First	Last	Anytime
Maxi Lopez	5/1	5/1	7/4
Iano Falque	11/2	11/2	19/10

We next click on 'Torino/Draw and enter the first of our '4' selections onto the Bet Slip.

You would click on the Home team (in this case Torino) and the draw and add to your bet slip.
You carry out the same procedure for the remaining '3' qualifying matches you have chosen.

Once you have completed the above, your Bet Slip will give you the option to place a Lucky 15 bet as shown below.

The screenshot shows a betting interface with a bet slip. On the left, there's a '5 Minutes (1)' timer and 'CASH IN' buttons with amounts 4.00, 4.33, and 9.00. The main bet slip contains four 'Double Result' bets, each at 15.00 odds and 0.00 estimated returns:

- Torino v Empoli - Double Result: Torino/Draw @ 15.00
- Crystal Palace v Stoke - Double Result: Crystal Palace/Draw @ 15.00
- Blackburn v Rotherham - Double Result: Blackburn/Draw @ 15.00
- FC Koln v Freiburg - Double Result: FC Koln/Draw @ 15.00

Below these is the 'Accumulators / Multiples' section with options for 1 Bet, 6 Bets, 4 Bets, 11 Bets, and 15 Bets. The 'Lucky 15' option is selected with a unit stake of 1.00, resulting in an estimated return of 65535.00. A 'Total Stake : 15.00' is shown at the bottom.

A yellow callout box on the left explains the 'Lucky 15' bet:

Here we have entered the '4' qualifying matches onto the Bet Slip. You will then see an option for the Lucky 15 bet. We next enter our unit bet stake. In this case £1.00. As the Lucky 15 is made of 15 individual bets, your total stake will therefore be £15 as shown.

Below the callout box is a table of odds for various bet types:

4-1	81.00
4-2	101.00
4-3	126.00
5-0	301.00
5-1	251.00
5-2	301.00

As stated above, the odds for each bet in qualifying matches average around the **14/1 mark** (15.0 decimal).

The Lucky 15 bet is made up of 15 individual bets, and if using £1 units your total stake would be £15.00 (£15 x £1.00).

You can of course set your unit stake much lower from 10p upwards. Whatever unit stake you choose, just multiply that figure by 15 to give your total stake.

Even if only '1' of your '4' selections is successful you will be paid out the following based on £1 unit stakes;

- **1 selection correct pays: £28.00** (Payout includes bookies bonus for 1 correct)
- **2 selections correct pays: £255.00**
- **3 selections correct pays: £4,095.00**
- **4 selections correct pays: £65,535.00!!!**

Now I can't claim to have got any '3' or '4' correct, although I have come close on many occasions but for late goals. However, I've had several £250+ payouts for getting '2' correct, and plenty of one correct paying out £28.00. The mix of all the above wins helps me finish well ahead every season and with the chance of the big one!

Also, watch out for Bookmaker bonuses that give double the odds for getting one correct. Betfred and Bet365 I believe do at present, hence why I've shown '1' correct paying out £28 in the above table.

Some bookies have already cut the odds for this bet due to many bettors drawing out some nice wins so shop around.

A Nice Little Earner Update

Here is an option to add one more Lucky 15 bet centred around the same qualifying matches, but placing them in different combinations.

So for this updated version of 'A Nice Little Earner' I have included another dimension that is proving very worthwhile. Let's move onto that addition now.

BET 2:

Here we will be using exactly the same matches as our first Lucky 15 above but instead of betting the Home Team to be winning at Half Time and a draw at Full-Time, we will be doing the reverse of that. That is, the Home Team to be drawing Half-time and winning Full Time. As below.

Double Result			
Torino/Torino	2.80	Torino/Draw	15.00
Draw/Torino	4.40	Draw/Draw	5.00
Empoli/Torino	26.00	Empoli/Draw	17.00
		Empoli/Empoli	8.50

Goalscorer Markets			
Torino	First		
Maxi Lopez	6.00		3.60

We do this for all the same 3 remaining matches as our first Lucky 15 bet.

Here is a breakdown of payouts based on number of winning selections, and how much you will have won/lost based on a £15 stake for our second Lucky 15 bet.

- 1 selection correct pays: -£7.20** (Payout includes bookies bonus for 1 correct)
- 2 selections correct pays: £14.24p**
- 3 selections correct pays: £159.39p**
- 4 selections correct pays: £1,141.49p**

A lower payout ratio, but a greater degree of being successful. What's more, when used in tandem with the first of our Lucky 15 multiple, it provides a good combo for trapping many wins at all levels.

If you don't want to place £15 for each Lucky 15, then simply place 50p unit stakes on each bet to give a total stake of £15 for both Lucky 15's (2 x £7.50).

Conclusion

Even with average luck you should make profits over stakes invested.
Please do let me know if you hit the big one as it's nice to hear the stories!

You can contact me here: andrew@quickfirebettingprofits.co.uk

Good Luck!

A handwritten signature in blue ink that reads "ANDREW DAVID". The signature is written in a cursive style with a horizontal line underneath the name.

Andrew David

STOP PRESS!... Just missed out again on almost £4,000 only for a late goal 2 minutes into injury time! - Oh well, always next time and still got a nice £230 consolation prize!

On the next few pages are screenshots of some crazy wins sent in by delighted users:

I just had to write to tell you this.

Also today I had a Lucky 15. I staked £15 and the returns were £511

Needless to say (using an appropriate football cliché) I'm over the moon!
I've attached a screenshot of my Lucky 15 ticket with B365.

bet365 - Google Chrome
https://members.bet365.com/MEMBERS/Authenticated/History/Sports/Default.aspx

Bet Details	Date/Time	Stake	Return
Aston Villa - Draw @ 15.00 Stoke - Draw @ 15.00 Blackburn - Draw @ 15.00 Wolverhampton - Draw @ 15.00 Lucky 15, 15 bets * £1.00	26/10/2012 18:31:59	15.00	511.00

Bet Confirmation - GE2511868020I - Internet Time of bet: 26/10/2012 18:31:59

Selections

No.	Selections	Event	Event Date	E/W Terms	Odds	Result
1	Aston Villa - Draw	Aston Villa v Norwich (Half Time/Full Time)	27/10/2012	None	15.00	Won
2	Stoke - Draw	Stoke v Sunderland (Half Time/Full Time)	27/10/2012	None	15.00	Void
3	Blackburn - Draw	Blackburn v Watford (Half Time/Full Time)	27/10/2012	None	15.00	Lost
4	Wolverhampton - Draw	Wolverhampton v Charlton (Half Time/Full Time)	27/10/2012	None	15.00	Won

Multiples

Bet Type	No of Bets	Unit Stake	Stake	To Win	Returns
Lucky 15	15	1.00	15.00	65,520.00	511.00

Total Stake: 15.00 Total Returns: 511.00

Bet slip 'To Win' values exclude stake, and are subject to maximum payouts as detailed in our rules.

Congratulations and many thanks! - A Ratcliffe

...And Jeff emailed Clive Keeling of What Really Wins Money who passed it onto me.

A Lucky 15 win of £5,183 for a £15 Stake by getting 3 out 4 correct on his first day of use with the bonus system!

Alistair just emailed to say:

Hi Andrew,

I thought it would be good to let you see this screen clip of my William Hill statement from yesterday, as you can see your little bonus paid out a nice £6,910.50 for a Lucky 15 at £1.50 per line with 3 out of 4 winners!!

Nice one Andrew, here's looking forward to the 4 out of 4. I will buy you a beer if it comes up.

Alistair

Not bad for an afternoons work!

Date / Time	Bet Type	Leg	Sort	Market	Event/Selection	Result	Stake	Returns	Reference
		1<	Standard	Creteil v Auxerre – Double Result	Creteil/Draw @ 15.00	Won			
09 Jan 15 / 16:54	Lucky 15	2<	Standard	Ajaccio v Nimes – Double Result	Ajaccio/Draw @ 17.00	Lost	£22.50	£6910.50	O/1435701/0001155/F
		3<	Standard	Orleans v Arles – Double Result	Orleans/Draw @ 15.00	Won			
		4<	Standard	Estoril v Moreirense – Double Result	Estoril/Draw @ 17.00	Won			

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